

Advertising Opportunities

Reach every audience member with your advertisement in our production programs. All advertising is full-color.

Mainstage Productions		1 Show	2 Shows	3 Shows	4 shows
Full page advertisement	8.5w x 11h" + 1⁄8" bleed	\$750	\$1,450	\$2,100	\$2,700
Two-thirds page advertisement	4.9w x 10h"	\$600	\$1,150	\$1,650	\$2,100
Half page advertisement	7.5w x 4.9h" or 3.7w x 10h"	\$500	\$900	\$1,250	\$1,550
One-third page advertisement	2.4w x 10h"	\$450	\$800	\$1,100	\$1,350
Quartet page advertisement	3.7w x 4.9h"	\$400	\$750	\$1,050	\$1,300

Summer Theatre Truck

Full page advertisement	5.5w x 8.5h" + %" bleed	\$1,200
Half page advertisement	5w x 3.875h"	\$600

Contact Director of Development
Margot Crowe at margot@betc.org
2590 Walnut St. #1, Boulder, CO 80302
(303) 351-2382 | betc.org

